



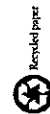
all it takes is
**THE TURN
OF A KEY**

ready to do your part?

Natural Resources Canada's Office of Energy Efficiency recommends five simple steps to reduce idling.

1. **Reduce warm-up idling** – Even on the coldest of winter days, you can drive away after only 30 seconds of idling (provided your windows are defrosted). Contrary to popular belief, the best way to warm up your car is to drive it at a moderate speed.
2. **Turn it off after 10 seconds** – If you're stopped for more than 10 seconds, turn off your engine. It has minimal impacts on the starter life, and idling for over 10 seconds uses more fuel than it would take to restart your engine.
3. **Minimize the use of remote car starters** – These devices encourage you to start your vehicle before you're ready to leave, resulting in needless idling and wasted fuel.
4. **Use a block heater** – In temperatures below 0°C, use this device to warm up the engine before starting your vehicle. This will reduce engine wear, improve fuel efficiency and reduce emissions from your vehicle.
5. **Avoid "quick errand" idling** – Turn off your engine when you run into a corner store or fast-food restaurant. Leaving your engine running is hard on your pocketbook, produces greenhouse gas emissions and is an invitation to car thieves.

For more information, visit
www.cleanwateraction.org/njef/campaigns-noidling.html
or call
732-280-8988



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